

**Shenzhen Office, China**  
Rooms 1210-11, Di Wang Commercial  
Centre, 5002 Shennan Road East  
Luohu District, Shenzhen, China  
Tel: +86 755 8268 4480  
Fax: +86 755 8268 4481**Shanghai Office, China**  
Room 603, Tower B, Guangqi  
Culture Plaza, 2899 Xietu Road,  
Xuhui District, Shanghai  
Tel: +86 21 6439 4114  
Fax: +86 21 6439 4414**Beijing Office, China**  
Room 408A, Interchina Commercial  
Building, No.33 Dengshikou Street,  
Dongcheng District, Beijing  
Tel: +86 10 6210 1890  
Fax: +86 10 6210 1882**Singapore Office**  
36B, Boat Quay  
Singapore 049825  
Tel: +65 6438 0116  
Fax: +65 6438 0189

## Israel Trademark Registration Costs and Registration Procedures

### 1. Israel Trademark Registration Fees

Services		Fees (USD)
<b>Step 1: Pre-filing Search</b>		
	First class	735
	Each additional class	650
(1) Pre-filing search is not compulsory in Israel. (2) Pre-filing search is limited to the Israel Intellectual Property Office's database only. (3) Pre-filing search report delivered in 15 working days by email.		
<b>Step 2: Trademark Registration Request</b>		
	First class	1,800
	Each additional class	1,275
(1) Fees covers both our service fees and official filing fees; (2) Fees for trademark registration request listed above cover not more than 20 items of products or services in each class. Each item in excess of 20 will be charged with an extra fee of USD10.		
<b>Step 3: Final Registration/Certificate</b>		
	Each registration	150

**Note:**

- (1) The fixed fees quoted above apply only to trademark applications which are unopposed and proceed without complication.
- (2) All fees quoted above do not include delivery fees and VAT 17%.

## 2. Calculation of Registration Costs

### Example 1: One mark one class

If you want to apply to have your trademark "ABC" registered in Class 25 (clothing, footwear, headgear), that is, one mark one class, the total fees for both trademark pre-filing search and registration request and certificate are:

Pre-filing search: USD 735

Request for registration: USD 1,800

Final registration/Certificate: USD 150

**TOTAL: USD 2,685**

### Example 2: One mark two classes

If you want to apply to have your trademark "ABC" registered in Class 25 (clothing, footwear, headgear) and Class 26 (Lace and embroidery, ribbons and braid; buttons, hooks and eyes, pins and needles; artificial flowers), that is, one mark two classes, the total fees for both trademark pre-filing search and registration request and certificate are:

Pre-filing search:  $735 + 650 =$  USD 1,385

Request for registration:  $1,800 + 1,275 =$  USD 3,075

Final registration/Certificate: USD 150

**TOTAL: USD 4,610**

### Example 3: Two marks one class

If you want to apply to have your trademarks "ABC" and "DEF" registered in Class 25 (clothing, footwear, headgear), that is, two marks one class, the total fees for both trademark pre-filing searches and registration requests and certificates are:

Pre-filing search:  $735 + 735 =$  USD 1,470

Request for registration:  $1,800 + 1,800 =$  USD 3,600

Final registration/Certificate:  $150 + 150 =$  USD 300

**TOTAL: USD 5,370**

The costs illustrated in the examples above are based on the assumption of a smooth application, that is, no objection being raised by the trademark office or any other third party. Also, the costs stated above exclude courier charges for sending the Power of Attorney and delivery of Certificate of Registration upon acceptance of registration.

It is further assumed that the number of items of products included in each class is not more than 20. Each additional item after the first 20 is charged at a fee of USD10.

### **3. Materials Required for Filing of Trademark Application in Israel**

- (1) A Power of Attorney (PoA) duly signed by the applicant (to be prepared by Kaizen)
- (2) A duly completed trademark search/registration order form (to be provided by Kaizen).
- (3) A soft copy of the trademark in JPEG format.
- (4) A photocopy of proof of identity of the applicant (passport for individual and business registration certificate/licence for corporation.).

### **4. Israel Trademark Application Procedures**

- (1) Client sends to Kaizen (by email or fax or post) a specimen of the trademark together with the duly completed Trademark Registration Order Form and at the same time make payment for the pre-filing search;
- (2) Kaizen acknowledge the information like the mark, goods/services and apply class(es), then we will provide the latest quotation and preliminary advice;
- (3) Client confirm the quotation and make formal entrust. Kaizen will conduct the pre-filing search (if requested). The official search report will be sent to client within 15 working days;
- (4) If the search results indicate that the application is likely to be accepted and client decide to proceed. Kaizen will file trademark application to Intellectual Property Department when we received the payment of application fee and instruction;
- (5) Intellectual Property Department will conduct a search of the trademarks records to see if the same or similar trademark has already been registered or been applied for by another trader in respect of the same or similar class of goods and services. They will also see if the trademark satisfies the registration requirements laid down in the Trade Marks Ordinance. If the requirements for registration are not met the Examiner will object to the mark.
- (6) Once your trademark has been accepted for registration, it will be published on the journal for 3 months.
- (7) If no objection by a 3rd party, a registration certificate will be issued by Intellectual Property Department. The certificate will be sent to client when Kaizen confirmed the information and contents are correct.

### 5. Time scale

Currently it takes around **18 - 36** months to get a trademark registered in Israel in a smooth case.

### 6. Payment Term and Payment Method

Our fees for each stage of an application are to be invoiced and settled before the commencement of each stage of service.

We currently only accept Hong Kong Dollar cheque, cash or TT and credit card through Paypal. **Please click here for payment methods.**

### 7. Refund Policy

No refund of fees will be made after the commencement of services. For example, if we have already performed the pre-filing search and the search results indicate that there is an identical mark already in the register and application for filing should not be proceeded, the fees for pre-filing search will not be refunded. Or we have already filed an application and the application is being objected and refused by the trademark office or any other party, then there will not be any refunded of fees.

In any case you pay us our fees for all three stages of an application, and the search results indicate that the there is an identical mark already in the register and application for filing should not be proceeded, then the fees for services not performed, i.e., filing for application and issuing of certificate of registration will be refunded.